

FAIR

THE SHOW PLACE



VIEWS

OF AGRICULTURE

March 2011

Issue 34 , Number 1

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Management Meeting

will be March 18 and 19 in Kennewick

The WSFA Management Team Meeting will be held Friday, March 18 Saturday, March 19 at the Benton County Fairgrounds, in Kennewick, Washington. It is being hosted by the Benton Franklin Fair.

Meeting starts at 1 PM.

See the Program and an Invited from the Benton Franklin Fair on Page 3 of this newsletter

State-Wide Super School slated for Saturday, March 19

This year there will be only one Super School, it will be held March 19th at the Benton County Fairgrounds in Kennewick, WA. This year's event is being hosted by the Benton Franklin Fair. Westside fairs are welcome to attend.

Starting this year Super School will rotate from the Eastside of the state to the Westside of the state each year. Odd years will be on the Eastside and even years will be on the Westside of the state. If your fair would like to host this event, please call the WSFA office and submit your request.

See page 5 of this newsletter for Super School program and other information.

The Washington State Supplemental Budget passes with Funding for Washington Fairs in 2011

For additional information see page 3 for our Legislative Update from Heather Hansen, WSFA Legislative Liaison.

Showcase Application

Deadline for submission of Showcase Applications for this years' Convention has changed. Showcase policy and application are in this newsletter page 8 and 9. Due date is **Monday, May 16th**.

We hope to see your applications this year.

2011 WSFA Convention

Mark your calendars now for the WSFA Convention

October 20 – 22, 2011

to be held at the

Yakima Convention Center in Yakima, Washington.



PRESIDENT'S

MESSAGE



What great news that we have just received today. As I am writing this message I just feel overwhelmed of all the hard work that everyone did, it successfully paid off. Now we have to work to try and save our Fair Fund for the biennium of 2011-2013. Keep those phone calls, emails, and letters going to the legislators! Surprisingly enough, the legislators are well apprised

of what we have been doing to fight for our Fair Fund and are behind us 100% for the most part. They just were not sure where that money is going to come from, but we just have to keep telling them how much we benefit the state and everyone else in our own communities. I am sure that we will be in touch with everyone to let you know what our next steps will be.

We had our board meeting while we were in Olympia and I unveiled my theme for convention.

“Something New, Something Different, and Something Fresh”. As I was talking with a good friend of mine at the Rocky Mountain Fairs Association last November, this phrase came up in our conversation and my light bulb came on and I said, “that sounds like a good theme for the convention of 2011”. The thought behind this phrase was she had mentioned that every fair each year should have something new, something different and something fresh. I am not sure what the costume contest will be like, but I know that a lot of you are so creative that you will come up with some great ideas.

Something new that we came up with at our board meeting was to look at possibly forming a strategic planning committee for future issues that may come up and tie in with the legislative committee. Something different is that we are going to send out the showcase applications to give the entertainers an earlier time to get this done before they go out on the road. Something fresh could be to get some new fairs that have not been at convention before to come join us. We will be looking at coming up with some workshops to have for convention. If you have any areas that you have concerns with and need more knowledge on, now would be the time to let us know. You may do that by sending your ideas to Gale Sobolesky.

I will end now with this little saying that I found: Remember...Your words move others. Your words move you. Let yours send everyone in the right direction. Be the spark.

Thanks once again to all of you!

Val Watson

Val Watson
WSFA President

2010 -2012 Washington State Fairs Association Board of Directors

PRESIDENT

Val Watson 2004 - 2012

Position #7
Adams County Fair
996 East Yeisley Road, Lind, WA 99341
Home: 509-677-3536
Cell #: 509-750-6367
lavatson@lindwa.com

VICE PRESIDENT

Paul Nimmo 2007 - 2013

Position #3
Pierce County Fair and Washington State 4-H Fair
5914 Gerlings Drive SW, Lakewood, WA 98499
Phone #: 253-584-3903
Cell #: 253-230-1502
Fax #: 253-572-3139
pauln@piercecounityfair.com

IMMEDIATE PAST PRESIDENT

Jim Baron 2005 - 2011

Position #1
Northwest Washington Fair
1775 Front Street
Lynden, WA 98264
Work #: 360-354-4111
Cell #: 360-815-5669
Fax #: 360-354-1315
jim@nwwafair.com

DIRECTORS

Debbie Donk 2010 - 2013

Position #2
Evergreen State Fair
14405 179th Avenue SE
Monroe, WA 98272
Work #: 360-805-6705
Debbie.Donk@snoco.org

Kathi Mattinen 2010 - 2013

Position #4
Cowlitz County Fair
1900 7th Avenue,
Longview, WA 98632
Phone: 360-577-3121
Cell: 360-560-2109
mattinenk@co.cowlitz.wa.us

Roylene Crawford 2005 - 2011

Position #5
Kittitas County Fair
4290 Kittitas Highway
Ellensburg, WA 98926
Phone: 509-925-3484
Cell #: 509-929-1782
crawfords@kvalley.com

Rich Hartzell 2009 - 2012

Position #6
Spokane Interstate Fair
404 N. Havana, Suite 1
Spokane Valley, WA 99202
Work #: 509-477-2770
Cell#: 509-342-6570
Home#: 509-276-1644
rhartzell@spokanecounty.org

Dick Pulis 2010 - 2013

Position #8
Grant County Fair
4064 Cove West Drive
Moses Lake, WA 98837
Phone #: 509-764-2341
Cell#: 509-7602648
rhulis@yahoo.com

WSFA Service Member Director

Tammie Ryan 2001 - 2012

Super Science Company
P.O. Box 1686
Prineville, OR 97754
Phone: 541-815-1027
tammie@supersciencecompany.com

WSFA Executive Secretary

Gale Sobolesky, CFE

Southwest Washington Fair
P.O. Box 914, 147 Kennicott Road,
Chehalis, WA 98532
WSFA Office: 360-269-9971
Work #: 360-740-1495
Cell #: 360-219-6580
wastfair@comcast.net or
Gale.Sobolesky@lewiscountywa.gov

WSFA Legislative Liaison

Heather Hansen

120 Union Ave., Suite 201, Olympia,
WA 98501
Day #: 360-705-2040
Fax #: 360-705-2018
heather@wafriends.org



Washington State Fairs Association Mission

“Washington State Fairs Association is dedicated to the success of Washington’s Fairs through coordination, education, information, legislation and public support.”

LEGISLATIVE UPDATE from Heather Hansen



The Supplemental budget covering the remainder of the 2011 fiscal year is final. The Fair Fund stands as it did at the end of session last spring with \$1 million added to the existing account balance of \$1 million for a total of \$2 million to be dispersed this spring. The Chair of the House Ways & Means Committee remains adamant that there will be NO funding included in the 2011-2013 biennial budget.

Please reach out to all of your exhibitors and volunteers and ask them to contact their legislators about the Fair Fund.

Thanks to Rep. Kathy Haigh of Mason County and Senator Craig Pridemore of Clark County for their support by sponsoring bills (HB 1757 / SB 5633) to exempt fair premium checks from the Unclaimed Property Act. This issue came up during convention. Several Fair managers expressed concern about the cost and paperwork of turning uncashed checks over to the state as required by the Unclaimed Property Act.

HB 1371, the Governor's Board and Commissions bill, once again proposed to eliminate the Fairs Commission. The bill was amended in the State Government Committee To change the name of the Commission to the Fair Advisory Committee. Its mission will be to act as an advisory committee to the director of agriculture. Existing language about assisting in the preparation of the merit rating used in determining allocations to be made to fairs was deleted. The bill will now move on to the Ways & Means Committee.

The Humane Society of the US plans to file a citizens' initiative to ban cages for laying hens. The proposed initiative would mandate that hens must be allowed to turn around freely, lie down, stand up and spread their wings fully. It also bans stacking cages. It exempts fairs and 4-H projects, however it would not exempt the home operations of adult exhibitors. In an effort to pre-empt this initiative, the commercial egg producers are supporting SB 5487 which sets enforceable standards to protect the health and well-being of egg laying hens in commercial operations. It exempts operations with under 3000 laying hens.

HB 1728 Defines "service animal" as any dog that is individually trained to do work or perform tasks for the benefit of an individual with a disability. Other species of animals, whether wild or domestic, trained or untrained, are not service animals. The work or tasks performed by a service animal must be directly related to the individual's disability. The provision of emotional support, well-being, comfort, or companionship does not constitute work or tasks. The bill exempts food establishments from complying with the current antidiscrimination law related to public accommodations with respect to service animals. Food establishments include limited-service restaurants, cafeterias, and snack bars.

Thanks to all of the participants in the February 10 legislative day. Your connections with legislators really do make a difference!

Heather Hansen

WSFA Legislative Liaison
FAIRVIEWS

Managers' Conference



We're excited to host the Fair Managers' conference March 18-19 at the Benton County Fairgrounds in Kennewick. You'll find a preliminary schedule attached, but we expect some additions or amendments to the schedule to come out of the Legislative session. And we value your input, so if there's something you'd like to discuss, let us know.

This is a year when we all need to gather to plan for the futures of fairs in Washington State. The economic times may be difficult, but we owe it to the future generations of fair-goers to create a plan to guarantee the wonderful occasions for education and entertainment that fairs provide.

Change can be a challenge, just as it can be an opportunity. Philosophers have quoted endlessly about change. A few apt quotes for the situations we're facing:

"Things alter for the worse spontaneously, if they be not altered for the better designedly."-- Francis Bacon

"He who rejects change is the architect of decay. The only human institution which rejects progress is the cemetery." -- Harold Wilson

So let's take control of our fairs' futures, and share our collective ideas and experiences at the 2011 Fair Managers' Conference. We'll see you in Kennewick, March 18-19.

Regards,

Lori L. Lancaster

Manager

lori@bffairrodeo.com

(509) 586-9211, x203



The Amazing World of Brad Byers

NBC's America's Got Talent
Guinness World Record Holder
Ripley's Believe It or Not

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SKILL TOYS: YO-YO "GRANDMASTER"**

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Service Member Message . . .

TRAVELING STORIES...

It has been a wild and wet winter. Weather's been unpredictable. It seems like the whole west coast is in financial turmoil when it comes to fairs and fair funding. Throughout California, Oregon and Washington the concerns have been focused on funding. Here is

dedication...Three groups headed to the state capitals; one in Sacramento, one in Salem and one in Olympia. Grass roots, fair roots and diligent efforts have proven that at least in Oregon and Washington fair funding remains intact. The value of what we do remains. We educate youth, we entertain communities, we breed tradition. Hopefully California will follow suit.

The message is as an industry in what we do and what we support creates important economic dollars for local businesses in every community that we serve. The dollars spent vs. the dollars invested is easily a ratio of 20 to 1. For every one dollar we spend, twenty is spent in the community by fair patrons. We contribute a vital service not only in entertainment but in value to the communities where we play.

Back to traveling...here's dedication. Two friends – one heading south, one heading north – both serve the fair industry. The southward trip *"the worst weather I have ever drove through"* to make it to a venue to entertain. When that wasn't enough another entertainer headed north *"the worst weather I have ever drove through"* to make it to a venue to entertain.

In each case we all stood together, we all talked, we all drove through the weather to get where we needed to be. We united, we communicated, we supported each other. We will survive as an industry, as a family – we need to continue to stand together.

Thank you to those that walked at the capital, that testified, that wrote letters – and thank you to those that drove through that snow to entertain, thank you to those that picked up that phone and guided the weary travelers. And thank you to everyone that attends fairs everywhere! Without "you" tradition would be lost.

Tammie Ryan

WSFA Service Member Rep
Super Science Company

Washington State Fairs Assn. Managers' Meeting March 18-19 *Benton Franklin Fair in Kennewick*

Program Schedule Friday, March 18

- 1 p.m. Introductions and Welcome (Lori Lancaster)
- 1:05 p.m. Legislative session 2011
- 1:35 p.m. The Future of Fairs
Fairs are unlikely to be state-supported for much longer. How do we insure the future of these time-honored and important events?
- 2:35 p.m. The Future of the WSFA
What happens to the WSFA if the Fair Fund is dissolved?
- 3:15 p.m. Break
- 3:30 p.m. Revenue generating ideas for fairs and fairgrounds
- 5 p.m. Brag Time
- 6 p.m. Social Time
- 6:30 p.m. Dinner
- 7:15 p.m. Program / Discussion TBA

Saturday, March 19

- 8 a.m. Continental Breakfast
- 8:45 Tour of the Benton County Fairgrounds
- 9:15 We're done. Enjoy the Tri-Cities! We can make recommendations for wine tasting, golf, hiking, fishing or a host of other activities.

Cost: **\$50.00 per person.** The fee includes registration for the Managers' Meeting, dinner March 18 and breakfast March 19. See registration form on page 8 of this newsletter.

Host Hotel: **Clover Island Inn - \$79.00 per night**

Contact Sara at the Benton Franklin Fair Office to reserve your room:
sara@bffairrodeo.com (509) 586-9211, x201

The rooms are being held until **March 1, 2011**, so make your reservation with the **fair office now!**

Other info

Fairgrounds address: 1500 S. Oak St., Kennewick, WA 99337.

Hotel address: 435 Clover Island Dr., Kennewick, WA 99336

Don't Forget the state-wide Super School starts at 9 a.m., Saturday, March 19, 2011, at the Benton Franklin Fair in Kennewick, Washington.

New Service Member

The Amazing World of Brad Byers

Brad Byers

603 North Adams, Moscow, ID 83843

Phone: 208-882-2674 Fax: 208-882-2674

Email: bradbyers@bradbyers.com

Website: bradbyers.com

Straight from NBC's America's talent; Guinness world record holder, Brad Byers, a former circus performer, has appeared in over 20 countries countless TV shows. Including David Letterman, Ripley's Believe It or Not, and Guinness Top 100 World Records! Going back to his grass roots, Brad is once again available for the fair Circuit. The Amazing World of Brad Byers includes 3 different and unique shows; Choose one or all 3:

EXTREME SIDE SHOW – Brad's signature act of sword swallowing plus walking on broken Glass, bed of nails, human toolbox, and much more!

CIRCUS ACTS – juggling, chin balancing, unicycles, and spinning.

SKILL TOYS – "Grandmaster" yo-yo artist skills, Brad performs 2 2 yo-yos at once; Spinning tops and hula hooping while escaping from a straight jacket!

(Brad's information was left out of our December Newsletter - Welcome to WSFA Brad!)

State-Wide Super School
Washington State Fairs Association
Hosted by the Benton Franklin Fair
Saturday, March 19, 2011

8:30-9:00 AM REGISTRATION – BUILDING 5

9:00 –9:20 AM WELCOME – BUILDING 5
Val Watson, WSFA President

9:30-10:10 AM ROUNDTABLE DISCUSSION - BUILDING 5
“ISSUES” YOU WOULD LIKE TO ADDRESS
A. Superintendents – Still Exhibits
B. Superintendents – Livestock
C. Managers
D. Staff/Board Members

10:20-11:00 AM GENERAL SESSION - PRESENTATION BUILDING 5
COMMUNICATION IS KEY!
Presenter: Natalie Kinnon, Franklin County 4-H Extension Office, Vicki Hammitt, Benton Franklin Fair 4-H Superintendent & Sara Renee, Benton Franklin Fair Administration Office.

11:10-11:50 AM GENERAL SESSION - BUILDING 5 STATE FUNDING
Presenter: Val Watson, WSFA President

11:50 - 1:00 PM LUNCH - BUILDING 5 - Silent Auction – Door Prizes

1:10 -1:50 PM GENERAL SESSION –BUILDING 5 CONTESTS IN YOUR DEPARTMENT!
Presenter: Stephanie Davis & Sara Renee, Benton Franklin Fair Exhibit Coordinator

2:00-2:50 PM WORKSHOPS - BUILDING 5
1. LIVESTOCK HEALTH SAFETY
Presenter:
2. PROPER LABELING AND DISPLAY OF YOUR DEPARTMENT
Presenter: Shirley Thompson - Superintendent and Fair Volunteer
3. LET’S DECORATE YOUR DEPARTMENT!
Presenter: Kendra Myers – Superintendent and Fair Volunteer

3:00 - 3:30 PM TOUR OF THE BENTON COUNTY FAIRGROUNDS
CLOSING – BUILDING 5 – Door Prizes – Drawing for Free Convention Registration - Silent Auction Payment.

See you at the 2011 Super School!
Saturday, March 19th in Kennewick

Mark Your Calendar for



Mark your calendars for Saturday, March 19, as the Washington State Fairs Association will be sponsoring its annual Eastside Super School and Area Meeting at the Benton County Fairgrounds in Kennewick, Washington. Registration will begin at 8:30 AM in Building 5 on the Benton County Fairgrounds.

This event is a great opportunity for your fair’s superintendents, volunteers, board, and staff to gain additional training and to network with other fair’s representatives. The draft schedule is enclosed with this notice; we ask that you make copies to distribute to those you wish to invite to the Super School. We hope they will find sessions that will interest them.

Registration and lunch are \$15.00 per person. Door prizes and donations for the silent auction are requested. Please bring silent auction donations and your contributions with you to Super School, and check them at the Registration Desk.

✓ Please bring pictures of your decorated departments for critiquing in the decorating workshop and turn them in at the Registration Desk.

If lodging accommodations are necessary, please find information on area hotels/motels enclosed.

We look forward to seeing you at the Benton County Fairgrounds.

Super School and Area Meeting

SATURDAY, MARCH 19, 2011

9:00 AM to 4:00 PM

Benton County Fairgrounds

1500 S. Oak Street, Kennewick WA 99337

Remember to mail your Reservation to:

WSFA Super School

P.O. Box 914 Chehalis, WA 98532

Reservation Form in this newsletter!



We invite you to apply for a Showcase
for the Fall WSFA Convention
WSFA Convention is Thursday – Saturday
October 20 – 22, 2011

Is it winter or is it spring? After being in Olympia in January and seeing all the daffodils emerging and actually having buds on them, they think it is already spring. But, reality check says it is the end of February and that means it is still winter. Anyway, we still have to start to prepare for Showcases at Convention 2011. If you know of anyone that is interested in being a part of our showcase, we ask that you send them our way. Our way, meaning, Val Watson or Gale Sobolesky.

We have a committee that will go over all of the applicants sometime in late Spring. We will be looking forward to hearing from you. Again, we are looking for ground acts, master of ceremonies, musical entertainers, hypnotists, comedians or anyone who can entertain us and our fairs. We need a videotape, CD or DVD and send it to the Washington State Fair Office by Monday, May 16, 2011. Please be sure to tell us what format your entry is in.

If you have any questions, feel free to call Gale at 360-269-9971 or Val at 509-750-6367.

E-mail addresses are Gale's at wastfair@comcast.net or Val's at lavwatson@lindwa.com.

We hope to have a quality showcase this for all of you at convention so please send in those applications that we may use for this year's Showcases. We appreciate your help and input. It takes many hands to have the best convention yet. See you there!

Remember:

***“Something New, Something Different
and Something Fresh”***

Much Appreciation,

Val Watson
WSFA President



WEB PAGE CONTEST WINNERS

(From 2010 Convention)

Category B	1 st Place	Pierce County Fair
Category C	1 st Place	Cowlitz County Fair
	2 nd Place	Cowlitz County Thunder Mountain Pro Rodeo
Category D	1 st Place	Southwest Washington Fair
	2 nd Place	Kittitas County Fair & Rodeo
Category E	1 st Place	Northwest Washington Fair
	2 nd Place	Benton Franklin Fair

Fairs – Washington's Biggest Classroom

Washington State Fairs Association

Serving 67 County, Community, Youth, District and Area
Fairs across Washington

(There is a fair in every county except King.)

Budget:

Since 1992, RCW 15.76.115 requires \$2 million a year to be transferred into the Fair Fund. The Fund has a reserve balance of \$1 million. The supplemental budget passed in 2010 brought the total up to \$2 million which is committed to be paid in March 2011 as reimbursement for 2010 fairs. This will remain in tack for 2011. The Governor's proposed budget for the 2011-2013 biennium cuts the Fair Fund from \$4 million per biennium to \$1 million. Since 2002, the **Capital Budget** has included \$200,000/biennium for competitive matching grants for health and safety upgrades such as hand washing stations and restroom remodels on fairgrounds.

- **55% of fairs say they may not be able to continue without fair funding at the current level.**

Benefits of fairs:

- Fairs create approximately **6000 seasonal jobs** in Washington each year.
- **Sales tax generated on fairgrounds each year is \$22-25 million.**
- **Non-profit organizations** (Rotary, Scouts, church groups, etc.) **generate over \$7 million a year** at fairs. For many, this is their major fundraising event of the year.
- Fairs play a vital role in economic development for small businesses. For many businesses, the fair is the biggest sales event of the year. For others, it is the best way to test new products and gather consumer response.
- Educational and financial opportunities for youth – selling livestock to earn money for college.
- Fairgrounds are used in emergencies such as forest fires, floods, and power outages as to help provide emergency services.
- Fairs provide revenue for restaurants, grocery stores and other local businesses.
- In Okanogan County, not a single kid who participated in the fair has been in the juvenile justice system.
- Over **7.8 million people** attend Washington fairs – that's more than the state population.
- Fairs bring communities together, build community pride and provide affordable entertainment for families. (This is our fact sheet that we are using to educate our communities and Olympia on the importance of Fair.)

**STATE-WIDESUPER SCHOOL
REGISTRATION FORM**
Saturday, March 19, 2011
8:30 AM – 4:00 PM
Benton Franklin Fair, Benton County Fairgrounds, Building 5
1500 S. Oak St. Kennewick, WA

Fair Name: _____

Contact Person: _____

Address: _____

City: _____ St: _____ Zip _____

Phone: _____

Names of Attendees:

1. _____ 6. _____

2. _____ 7. _____

3. _____ 8. _____

4. _____ 9. _____

5. _____ 10. _____

List additional attendees on the back

Cost: \$15.00 per attendees

Continental breakfast, Lunch and Beverages included in the cost of registration.

~ Remember to bring an item for door prizes ~

Please return registration form by March 11, 2011. Thank you!

Mail registration and payment to:

**Gale Sobolesky, Executive Secretary
Washington State Fairs Association
PO Box 914
Chehalis, WA 98532
360-269-9971 or 360-740-2656**

Make checks payable to Washington State Fairs Association (WSFA)



Washington State Fairs Association

Washington State Fairs Association Vision

“Leading Washington Fairs in successfully meeting the changes
and challenges of the 21st Century.”

SHOWCASE 2011

Washington State Fairs Association Yakima Convention Center Yakima, Washington, October 20 - 22, 2011

POLICY

The WSFA Directors have established the following policies for the 2011 Showcase:

SELECTION: The WSFA Showcase committee has sole authority in the selection and development of the showcase schedules. Selection of acts will be based on the originality and talent of the act, capability of production at the showcase facility, and appropriateness of fair audiences.

ELIGIBILITY: Agents/Acts must be a member of the WSFA. If selected, Agent/Act must be registered for the WSFA Convention.

CANCELLATIONS: If an act is unable to appear, no substitutions by Act or Agency will be permitted for showcase performances. A list of alternates will be established by the Showcase Committee and in the event of a cancellation; the first act on the list will be notified.

PRODUCTION/EQUIPMENT/PERFORMANCES

STAGE ACTS:

1. Each stage act in the showcases shall have a maximum of **20** minutes to perform.
2. Each showcase will have an Emcee provided by WSFA.
3. Stage and production equipment are the responsibility and control of the WSFA Production crew. The house sound system will be provided by the WSFA and will be scaled to the venue used and reasonable requirements of the attractions. The WSFA Showcase Chairperson will have absolute control over this system, including overall volume levels (both stage and house).
4. A schedule for sound check will be provided to each act prior to the Convention. The WSFA Showcase Chairperson will conduct daily meetings (usually mornings) with the attraction or its representative required to be present.
5. All attractions will perform under standard stage lighting provided by the WSFA Showcase Committees unless a representative of the attraction is present to operate/call lighting cues.
6. All instruments, instrument amplifiers, drum kits; equipment and/or special lighting effects are the sole responsibility of the entertainer.
7. The WSFA Showcase Committee assumes no responsibility for any expenses, transportation, meals or rooms, of any attraction.
8. All members and support staff of the showcasing acts will be given Showcase Act credentials. This badge will entitle them to be at the convention on the date of their showcase only.
9. For 2011, there may be a Hypnotist Show selected for a Showcase slot.
10. Meals for the entertainers and their family and friends are available at the WSFA Convention Meal Rate. Please contact WSFA for arrangements

STROLLING ACTS:

The WSFA Showcase Chairperson will set the schedule of performance for Strolling Host Performers. Each act will be notified in advance of the Convention. In addition, each act will receive an advance schedule of Convention events and programs along with a layout of the Convention site. Every effort is made to ensure that all performances coincide with high traffic areas and events throughout the Convention schedule.

APPLICATION PROCEDURES

APPLICATION FORMS/SUPPORT MATERIALS

1. Completed applications must be returned with the following required material:
 - d. Application Fee, per act (non-refundable)
 - e. Audio CD - sufficient selections to depict talent, originality, style, versatility, etc.- Musical and variety stage act that incorporate musical performance. Important: **Label weather the Disc is a CD or a DVD.**
 - f. DVD (A quality video, 10 to 12 minutes in length, may significantly help your chances of being selected.)
 - g. References and/or Letters of Recommendation from Fairs.
 - h. Diagram of stage plot including list of stage props, technical requirements (Stage acts Only)
 - i. Promotional packet to include 8"x 10" black and white photo suitable for publication. A digital file can be emailed to wastfair@comcast.net. Please make mention in your packet that this was emailed and the day it was sent.
2. Applications and required materials must be received by WSFA office on or before Monday, May 16, 2011.
3. Agencies may submit unlimited number of applications.

APPLICATION FEES: (All Fees Payable in US Funds)

All application fees are administrative processing fees and are non-refundable. Fees will be used for the Sound System for the Showcasing.

WSFA MEMBER APPLICATION FEE: \$25 per act

NON-MEMBER APPLICATION FEE: \$35 plus \$125.00 Membership Dues
with Application
for Membership.

SHOWCASE FEE: (All Fees payable in US Funds)

The Showcasing Fee is \$100.00 per act selected for showcasing. If your act is selected to showcase, upon notification of your acceptance as a showcase act for the 2011 WSFA Convention, you will be billed \$100.00 as a showcase fee. This fee will be used to insure each act has optimum sound and lighting for their showcase. Individuals who are showcasing, as emcees will not be billed this fee.



SHOWCASE 2011
Washington State Fairs Association
Yakima Convention Center
Yakima, Washington ~ October 20 - 22, 2011

APPLICATION

- Showcase Stage - Musical
- Showcase Stage - Variety
- Strolling Acts
- Emcee

Name of Act _____
Description of Act _____

Number of People in Act _____ Performance Fee \$ _____ per day.

Represented by: Self Agent

Name of Agency _____

Address of Act or Agency _____

City _____ State _____ Zip _____

Phone# _____ Fax# _____

Name and Phone # of person who can answer technical questions for act:

Name _____ Phone# _____

This application has been submitted by _____

How long have you been members of Washington State Fairs Association? _____

THIS APPLICATION MUST BE SUBMITTED WITH:

- 1. Nonrefundable application fee ~ \$25.00 (WSFA Member) or \$35.00 (Non WSFA member)**
- 2. Promotion Packet including 8 x 10 black and white or color photo, and a write up that can be used in the Fair Views if your act is selected for the 2011 Showcase**
- 3. CD (for musical acts)**
- 4. DVD of Stage Acts**
- 5. Stage Plot, sound and technical requirements**
- 6. References and Letters of Recommendation**

Application must be received in the WSFA Office by Monday, May 16, 2011

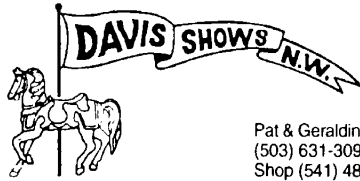
Selected Acts will be notified by the last week of July.

Return application to: **WSFA Showcase 2011**
P.O. Box 914
Chehalis, WA 98532

Questions: Phone: 360-269-9971 or Cell Phone: 360-219-6580
Email address: wastfair@comcast.net Website: www.wastatefairs.com



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Shop (541) 483-2247

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MANAGEMENT TEAM MEETING

Friday, March 18 and Saturday, March 19, 2011
1:00 PM Friday, March 18 – 8:00 AM Saturday, March 19
Benton County Fairgrounds, Kennewick, WA
Don't Forget Super School is Saturday, March 19th
Registration form is included in this mailing as well.

REGISTRATION

Fair Name: _____ Contact Person: _____ Phone: _____

Address: _____
City State Zip

Attendees

- | | |
|----------|----------|
| 1. _____ | 3. _____ |
| 2. _____ | 4. _____ |

TOTAL Enclosed: \$ _____

Cost: \$50 per person. Dinner and Continental Breakfast included in the cost of registration.

Mail registration to:	Managers' Meeting	Checks payable to: WSFA
	Washington State Fairs Association PO Box 914 Chehalis, WA 98532 Questions? – WSFA Office 360-269-9971 or Benton Franklin Fair Office at 509-586-9211 ext. 201 Gale Sobolesky wastfair@comcast.net	(Washington State Fairs Association) Sara Renee and Lori Lancaster sara@bffairrodeo.com

Please return registration form by March 11, 2011..... Thank you!

Hotel Information is included on the Program Page and also in the Super School Information!



Washington State Fairs Newsletter
P.O. Box 914
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